

PRESS RELEASE: FOR IMMEDIATE RELEASE

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LOCAL KC STUDIO & CREATOR OF AMIGOMAN COMIC BOOK SUPERHERO HONORS HISPANIC HERITAGE MONTH BY GIVING FREE BILINGUAL KIDS COMIC BOOKS.

September 15, 2011, Strong Ave. Studios, Kansas City-- Strong Ave. Studios and its head creative director, artist and creator of the bilingual comic book superhero, Amigoman, Anthony "AO" Oropeza, announces today that the studio is honoring Hispanic Heritage Month (Sept. 15 - Oct. 15) by giving free Amigoman comics to customers who purchase merchandise via the studio website AMIGOMAN.com

How To Receive Free Amigoman Books:

Strong Ave. Studios will include one (1) free Amigoman comic book - either the 2010 revised classic Amigoman vs. Frankenstein (black and white version) or the studio's first kids book (grades K - 1st) 2009 creation "Hola, Soy Amigoman / Hello, I am Amigoman" with every on-line purchase.

Strong Ave. Studios Amigoman.com website will also send a free comic book to customers that purchase Amigoman merchandise from their CAFEPRESS Store (www.cafepress.com/amigo1) which is linked from the AMIGOMAN.com website. The Amigoman merchandise customers can purchase from this site includes t-shirts, toddler and baby gear, bibs, sketch books, bags, coasters, aprons, and clocks.

Creator (Oropeza) Quotes About Special Offering:

"It's something special when you can give something away for free in honor of a special month."

"I know we are just a small little studio out of Kansas City and we don't make a ton of money, yet, but our main character is Latino and what better way to honor our culture and our character by giving away free [AMIGOMAN](http://AMIGOMAN.com) comic books about him to everyone".

More About AO's Project:

AO's creation, Amigoman, is a Latino superhero whose alter ego, Antonio Alvarado is a teacher. He is a bilingual, positive role-model on both fronts. AO started out wanting simply to give the comic book world a serious Latino superhero. And then he got the idea that a bilingual comic book superhero is a cool way to promote reading to kids. With the comic book style and a bilingual story, Amigoman is a perfect way to reach kids in today's elementary schools.

He has also developed the **Amigoman Reading-Rating System**, a system he now uses to create age-appropriate comic books. With the bonus features of a bilingual activity page and coloring pages, the Amigoman comic book style reading book for students is a unique, all-in-one creation that kids can enjoy both in the classroom and at home with their families.

AO has already sold hundreds of Amigoman comic books to a number of Kansas City schools and the response so far from students, educators and parents has been overwhelmingly positive. He has also been invited to several schools to demonstrate how he creates Amigoman, how he creates comic books and how school plays an important part in creating comic book art. Oropeza also enjoys promoting education and reading by showing students how it applies to his occupation.

Contact Information:

Questions, comments or information regarding offer or books:

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Visit the Amigoman website at www.AMIGOMAN.com